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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**SCHEDULE 14A**  
**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934**  
**(Amendment No.     )**

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Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under §240.14a-12

**Hydrofarm Holdings Group, Inc.**  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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May 2026

Dear Hydrofarm Stockholder:

We previously sent to you proxy material for the Annual Meeting of Stockholders of Hydrofarm Holdings Group, Inc., to be held on June 23, 2026 at 11:00AM ET.

**Your vote is important**, no matter how many shares you own. If you have not already done so, **please vote TODAY** by Internet or telephone.

Thank you for being a Hydrofarm Stockholder and for giving this your prompt attention.

PLEASE VOTE by the following methods:

(please have your control number available)



[www.proxyvote.com](http://www.proxyvote.com)



call 1-800-690-6903



# VOTE NOW

JOIN YOUR FELLOW STOCKHOLDERS!

**YOUR VOTE FOR  
HYDROFARM HOLDINGS GROUP, INC. MATTERS –  
PLEASE VOTE NOW!**

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