SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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to Section 1	box if no longer subject 6. Form 4 or Form 5 may continue. See I(b).		ENT OF CHANGES IN BENEFICIAL OWN iled pursuant to Section 16(a) of the Securities Exchange Act of 193 or Section 30(h) of the Investment Company Act of 1940		OMB Numb Estimated a hours per re	verage burder	235-0287 n 0.5
1. Name and Ad PARKER	ddress of Reporting P MARK S	erson*	2. Issuer Name and Ticker or Trading Symbol <u>HYDROFARM HOLDINGS GROUP</u> , <u>INC.</u> [HYFM]	(Check all appli Direct	,	rson(s) to Iss 10% Ow Other (s	vner
(Last) (First) 1510 MAIN STREET		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/15/2024	below		below)	
(Street) SHOEMAK	ERSVILLE PA	19555	4. If Amendment, Date of Original Filed (Month/Day/Year)	Line) X Form	Joint/Group Filin filed by One Rep filed by More tha n	orting Perso	'n
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication		ction or written pla	n that is inten	ded to

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11150. 4)	
Common Stock, \$0.0001 par value per share	02/15/2024		A		12,061(1)	A	\$ <mark>0</mark>	130,813	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 6. Date Exercisable an Expiration Date (Month/Day/Year) Securities (Month/Day/Year)		ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. On March 24, 2023, Mr. Parker was granted performance stock units ("PSUs") under the Issuer's 2020 Equity Incentive Plan. Each PSU represents the right, upon achievement of certain specified performance-based vesting criteria, to receive one share of the Issuer's common stock. On February 15, 2024, the Board of Directors determined that certain of the performance-based conditions were met resulting in 12,061 PSUs earned by Mr. Parker.

Remarks:

/s/ Mark Parker

** Signature of Reporting Person Date

02/20/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.