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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**SCHEDULE 14A**  
**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934**  
**(Amendment No.     )**

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Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under §240.14a-12

**Hydrofarm Holdings Group, Inc.**  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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# Your **Vote** Counts!

**HYDROFARM HOLDINGS GROUP, INC.**

2026 Annual Meeting

Vote by June 22, 2026

11:59 PM ET



HYDROFARM HOLDINGS GROUP, INC.  
1510 MAIN STREET  
SHREVEPORT, LA 70555



V94248-P49443

## You invested in HYDROFARM HOLDINGS GROUP, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on June 23, 2026.**

### Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 9, 2026. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

#### Smartphone users

Point your camera here and vote without entering a control number



#### Vote Virtually at the Meeting\*

June 23, 2026  
11:00 AM EDT

Virtually at:  
[www.virtualshareholdermeeting.com/HYFM2026](http://www.virtualshareholdermeeting.com/HYFM2026)

\*Please check the meeting materials for any special requirements for meeting attendance.

**Vote at [www.ProxyVote.com](http://www.ProxyVote.com)**

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

**Voting Items**

**Board  
Recommends**

1. To elect one (1) class III director to serve a three-year term expiring in 2029. <b>Nominee:</b>	
1a. Richard Christopher Yetter	<input checked="" type="checkbox"/> For
2. To approve, on a non-binding advisory basis, the compensation of our named executive officers.	<input checked="" type="checkbox"/> For
3. To ratify the appointment of CBIZ CPAs P.C. as our independent registered public accounting firm for the fiscal year ending December 31, 2026.	<input checked="" type="checkbox"/> For
4. To transact such other business that is properly presented at the Annual Meeting and any adjournments or postponements thereof.	

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings".