January 22, 2021

William Toler Chief Executive Officer Hydrofarm Holdings Group, Inc. 2249 South McDowell Boulevard Ext. Petaluma, California 94954

Group, Inc.

Re: Hydrofarm Holdings

Statement on Form S-1

Draft Registration

Submitted January

19, 2021

CIK No. 0001695295

Dear Mr. Toler:

This is to advise you

that we do not intend to review your registration statement.

We request that you publicly file your registration statement no later than 48 hours prior $\,$

to the requested effective date and time. Please refer to Rules 460 and 461 regarding requests for $\,$

acceleration. We remind you that the company and its management are responsible for the $\,$

accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or $% \left(1\right) =\left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left$

absence of action by the staff.

Please contact Cara

Wirth at (202) 551-7127 with any questions.

Sincerely,

Division of Corporation Finance

Office of Trade & Services

cc: Kenneth Koch